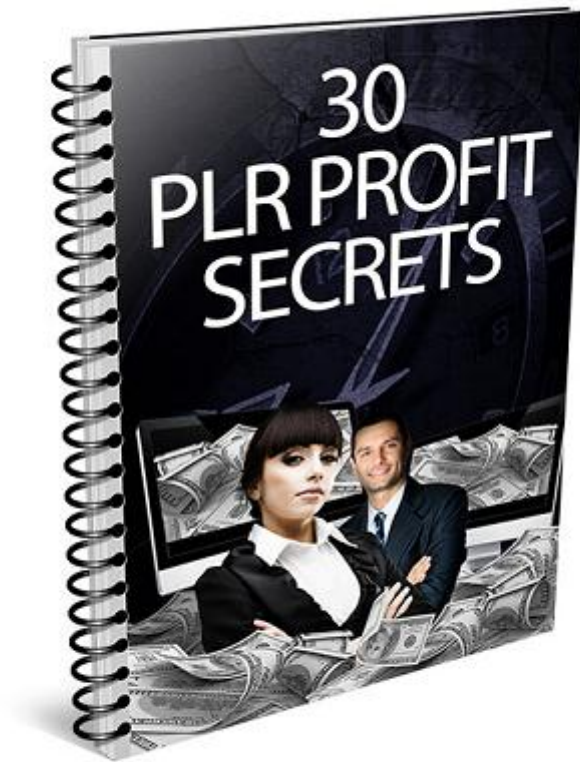


30 PLR Profit Secrets



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30 PLR Profit Secrets

“Learn The Top 30 Secrets On How To Profit With PLR To Create Multiple Streams Of Income!”

Secret #1: Use PLR content to create articles for your blog/site – This will allow you to always have new content on your site.

Secret #2: Convert your PLR eBooks into small viral reports – You can give away those reports to build your lists or simply sell it.

Secret #3: Use the PLR content to create audios and podcasts – Distribute them on audio sharing sites to build backlinks and traffic back to your blog/sites.

Secret #4: Use the PLR content to promote an eBay store – Simply just rewrite the PLR to promote an eBay store. You do not have to brainstorm for content again.

Secret #5: Use PLR content to conduct interview with industry expert.

Secret #6: Put up resell rights to your PLR products – There will be more buyers because they can keep 100% profits when they resell your product.

Secret #7: Use different PLR materials to create a larger eBook – You can sell the new eBook or give away to build your list. You can even put up your own rights for the eBooks and sell for more profits.

Secret #8: Give pre-resell rights with your resell product – Pre-resell rights enable buyers to sell the product before other resellers can. This will encourage many people to buy your resell product.

Secret #9: Offer affiliate bonus program rights with your resell product – This permits buyers' affiliates to use the product as an affiliate bonus.

Secret #10: Use PLR content to create email series for your Autoresponder – You do not have to think of what email to send to your list, simply take your PLR content and modify to suit your needs.

Secret #11: Give report rights to your PLR product – In this case, you allow buyers to turn the product into an informational report.

Secret #12: Give away your PLR content to your list to build long term relationship with them.

Secret #13: Use PLR and Resell rights products to brainstorm for ideas for your next project.

Secret #14: Use PLR content to conduct seminars – You can create power point slides or home study course to use for your seminars.

Secret #15: Use PLR content to start a membership website – You will not run out of content for your membership site.

Secret #16: Re-write a PLR article and offer it on another blog as a guest post – People will see you being an authority in your niche and you can also drive traffic to your blog or site.

Secret #17: Help your affiliate by using PLR content as a promotional tool – PLR content with affiliate links can be used as promotional tools for affiliates to send out to their database.

Secret #18: Use PLR content as bonuses – You can offer quality PLR materials as a bonus for buying your product or buying through your affiliate link. Preferably to offer something that can compliment the main product as the bonus

Secret #19: Create social media ad rights with your PLR product – Your buyers can use these ads on their social networks.

Secret #20: Convert your digital PLR content into physical products to sell – You can create physical books, burn PLR content into CDs, create video tutorials as DVD products and much more.

Secret #21: Modify PLR content and submit it magazines or newspapers – If your content is published, it will increase exposure of your website or anything that you promote.

Secret #22: Grant renaming rights with your resell product – This allows people to change the product names to their desired name.

Secret #23: Limit the number of rights to your resell product – This will urgency for prospects to buy your resell product because only limited copies are available.

Secret #24: Rebrand PLR software to submit to software directories to generate more traffic to your website.

Secret #25: Forming partnerships and joint ventures with individuals using quality PLR.

Secret #26: Translate and publish the PLR content in another language(s).

Secret #27: Include affiliate links to your resell or PLR content – You can further make more money by putting in affiliate links into your PLR content which can be given away or sell it.

Secret #28: Use different sources of PLR materials to create a complete home study course – The complete course will have higher values which you can sell it for higher price.

Secret #29: Use PLR content to create a “Top 10 Best” list in your niche – People like to know what are the top 10 things (e.g. top 10 weight loss products, top 10 golf manual guide)

Secret #30: Build your website using PLR content and flip it – People like to buy websites filled up with content-rich information.

Now that you know the top 30 secrets of using PLR products, take some of the ideas, combine them and start to profit from those PLR in your hard drive!